

Strategic Action Plan 2024- 2026

For

WCO Asia/Pacific Regional Office for Capacity Building (ROCB A/P)

1. Vision

Being a focal point of capacity building to achieve “the World’s Best Regional Customs effectively enhancing security and prosperity together”

2. Mission

To assist building the capacity of Member Customs Administrations to continuously strive for securing and facilitating trade

3. Strategic Action Plan

In accordance with the Terms of Reference of the ROCB A/P, the ROCB A/P obliges to develop a Strategic Action Plan which includes vision and goals covering a period of two to five years. In order to ensure the close linkage and alignment with the A/P Regional Strategic Plan (RSP) for 2024-2026, most of the specific actions under this Strategic Action Plan refer to or quotes the relevant milestone actions of the RSP, which are categorized into the following four pillars of the ROCB activities:

- (1) Support the implementation of WCO conventions, instruments and tools
- (2) Further enhance collaboration with development partners
- (3) Improve needs analysis, planning, delivery and management of regional capacity building activities
- (4) Enhance communication and information sharing among members

In line with the A/P RSP 2024-2026, this ROCB A/P Strategic Action Plan also applies for 2-year term from July 2024 to June 2026.

ROCB A/P Strategic Action Plan (2024-2026)

1. Support the implementation of WCO conventions, instruments and tools

Specific Actions of ROCB A/P	Relevant part of RSP 2024-2026	KPI	Target	Deliverables in the RSP
a) Upon request, assist Member's effort in implementing risk management tools like the WCO Risk Management Compendium	1.1.1 – 1 st milestone	Number of implementing Members	35/35 Members	30 June 2026
b) Upon request, assist Member's effort in developing national risk management database (e.g. nCEN)	1.1.1 – 2 nd milestone	Number of Members	At least 27/35 Members	30 June 2026
c) Upon request, assist Member's effort in developing and using national valuation database or the like as a risk management tool	1.1.1 – 3 rd milestone	Number of Members	35/35 Members	30 June 2026
d) Upon request, assist Member's efforts to develop Authorized Economic Operators (AEO) program and sign up to SAFE FOS	1.1.2 – 1 st , 2 nd milestone	Number of Members	35/35 Members	30 June 2026
e) Upon request, assist Member's efforts in increasing AEO MRA among Members	1.1.2 – 3 rd milestone	Number of MRA	At least 28 MRA	30 June 2026
f) Upon request, assist Member's efforts in implementing trade recovery activities	1.1.2 – 4 th milestone	Number of implementing Members	At least 20/35 Members	30 June 2026
g) Upon request, assist Member's effort to accede to and implement the Revised Kyoto Convention (RKC)	1.1.3 – 1 st milestone	Number of contracting Members	35/35 Members	30 June 2026
h) Upon request, assist Member's effort in implementing the WTO Trade Facilitation Agreement (TFA)	1.1.3 – 2 nd milestone	Number of implementing Members	At least 28/35 Members	30 June 2026

Specific Actions of ROCB A/P	Relevant part of RSP 2024-2026	KPI	Target	Deliverables in the RSP
i) Upon request, assist Member's effort for: (1) smooth implementation of HS 2022 (for CPs) (2) adoption of the HS (for non-CPs)	1.1.3 – 3 rd milestone	(1) Number of implementing Members (2) Number of new contracting Members	(1) At least 27 Members (2) 6 new contracting parties	30 June 2026
j) Upon request, assist Member's effort in introducing Advance Ruling System for tariff classification decision, origin of goods and Customs Valuation	1.1.3 – 4 th milestone	Number of implementing Members	At least 28/35 Members	30 June 2026
k) Upon request, assist Member's effort in undertaking Time Release Study (TRS) in accordance with the WCO TRS Guidelines	1.1.3 – 5 th milestone	Number of Members	35/35 Members	30 June 2026
l) Upon request, assist Member's effort in introducing self-certification for Rules of Origin (ROO)	1.1.3 – 6 th milestone	Number of Members	35/35 Members	30 June 2026
m) Upon request, assist Member's effort in implementing WCO Data Model	1.1.3 – 7 th milestone	Number of implementing Members	35/35 Members	30 June 2026
n) Upon request, assist Member in creating Special Economic Zones (SEZ) / Free Zones / Special Customs Zones (SCZ)	1.1.3 – 8 th milestone	Number of implementing Members	At least 5 Members per year	30 June 2026
o) Upon request, assist Member's effort in implementing the resolution on Natural Disaster Relief	1.1.3 – 9 th milestone	Number of implementing Members	At least 20/35 Members	30 June 2026
p) Upon request, assist Member's effort in implementing the WTO Valuation Agreement	1.1.3 – 10 th milestone	Number of contracting Members	35/35 Members	30 June 2026
q) Upon request, assist Member's effort in introducing a Post Clearance Audit (PCA) scheme	1.1.3 – 11 th milestone	Number of Members	35/35 Members	30 June 2026
r) Upon Request, work with Vice Chair and Members to promote E-commerce tools and adoption of E-commerce FoS	1.1.3 – 12 th milestone	Number of Members	At least 20/35 Members	30 June 2026
s) Upon request, assist Member's effort in promoting cooperation and coordination for	1.2.1 – 1 st , 3 rd to 4 th milestones	Number of Members	35/35 Members	30 June 2026

Specific Actions of ROCB A/P	Relevant part of RSP 2024-2026	KPI	Target	Deliverables in the RSP
Coordinated Border Management (CBM)				
t) Upon request, assist Members' effort in implementing Single Window	1.2.1 - 2 nd milestones	Number of operating SW	35/35 Members	30 June 2026
u) Upon Request, work with Vice Chair and Members to enhance Customs-Customs, and if appropriate, Customs- to-Business interconnectivities in various aspects	1.2.2 - 1 st milestones	Number of experiences sharing	At least 11/35 Members	30 June 2026
v) Upon Request, work with RILO A/P to evaluate seizures data on CEN	2.1.1 - 1 st milestone	Publish evaluation report	Once a year	30 June 2026
w) Upon request, assist Members to increase seizure data inputs into CEN	2.1.1 - 2 nd milestone	Number of members who have participating in inputting CEN data	25/35 Members	30 June 2026
x) Upon request, assist Members to establish information exchange arrangement	2.1.1 - 3 rd milestone	Number of Members who have entered into info exchange arrangement	23/35 Members	30 June 2026
y) Upon request, assist Member's effort in utilizing Advance Passenger Information (API) / Passenger Name Record (PNR) for the risk assessment of travelers	2.1.1 - 4 th milestone	Number of Members who accepted WCO Recommendation concerning the use of API and PNR	At least 27/35 Members	30 June 2026
z) Upon request, assist Members to raise awareness of PFCWG	2.1.1 - 5 th milestone	Number of Cruise Ships activities in AP region	Once per year	30 June 2026
aa) Work with RILO A/P to identify Members' intelligence and enforcement needs	2.2.1- 1 st milestone	Number of survey conducted	Once per year	30 June 2026
bb) Work with Vice Chair, RILO A/P and Members to promote activities to raise awareness of IPR issues	2.2.2 - 4 th milestone	Number of discussions in meetings in A/P region	At least once per year	30 June 2026
cc) Work with Vice Chair, RILO A/P and Members to promote activities to raise awareness on environment issue (e.g. hazardous waste and wildlife)	2.2.2 - 5 th milestone	Number of activities conducted in A/P region	At least twice per year	30 June 2026

Specific Actions of ROCB A/P	Relevant part of RSP 2024-2026	KPI	Target	Deliverables in the RSP
dd) Work with Vice Chair, RILO A/P and Member to enhance border security in order to tackle with terrorists' threats	2.2.2 – 3 rd , 6 th milestone	Number of activities conducted in A/P region	At least once per year	30 June 2026
ee) Upon Request, work with Vice Chair, RILO A/P and Members to promote the application of sustainable anti-drug initiatives (e.g. WCO Compliance and Enforcement Package (CEP))	2.2.2 – 1 st - 2 nd milestone	Number of discussions in meetings conducted in A/P region	At least once per year	30 June 2026
ff) Upon Request, work with Vice Chair, RILO A/P and Members to promote the use of NII	2.2.3 – 1 st - 3 rd milestone	(1) Number of Members (2) publish evaluation report Number of Members sharing	(1) 25/35 Members (2) once per year At least 5 Members per year	30 June 2026
gg) Upon request, assist Members in promoting the information sharing on data analytic tools such as machine learning	3.1.2 – 4 th milestone	Number of sharing experience	At least 2 Members	30 June 2026
hh) Upon request, undertake capacity building activities to promote trade security and facilitation in the region (e.g. SAFE FoS, RM and WTO TFA)	3.2.2 – 1 st milestone	Number of CB activities undertaken	At least 3 times per year	30 June 2026
ii) Upon request, work with RILO A/P to undertake capacity building activities to enhance capacity of compliance and enforcement in the region (e.g. IPR, Commercial Fraud, drugs and precursors, environmental crime and digital crime)	3.2.2 – 2 nd milestone	Number of CB activities undertaken	At least 3 times per year	30 June 2026
jj) Upon request, undertake leadership and management training programs	3.2.3 – 1 st milestone	Number of activities	At least once per year	30 June 2026
kk) Upon request, assist Member's effort in devising and implementing integrity action plan utilizing integrity development tools	3.2.3 – 2 nd milestones	Number of implementing Members	35/35 Members	30 June 2026
ll) Upon request, assist Members in implementing 'Smart Customs' solutions, technology and innovation to modernize Customs procedures, trade facilitation and border management	1.3.1 – 1 st milestone	Number of Participating Members	20/35 Members	30 June 2026

2. Further develop partnerships with development partners

Specific Actions of ROCB A/P	Relevant part of RSP 2024-2026	KPI	Target	Deliverable in the RSP
a) Work with Vice Chair to enhance cooperation, coordination and mutual understanding with the development partners	1.2.3 – 1 st milestone	Number of reports/exchanges of information	At least twice per year	30 June 2026
b) Promote joint activities with international and regional development partners	3.1.1 – 3 rd milestone	Number of activities	At least twice per year	30 June 2026

3. Improve needs analysis, planning, delivery and management of regional capacity building activities

Specific Actions of ROCB A/P	Relevant part of RSP 2024-2026	KPI	Target	Deliverable in the RSP
a) Encourage and provide Members with platform to exchange knowledge and training materials amongst national training centers	3.1.1 – 2 nd milestone	Number of exchanging knowledge and materials	At least twice per year	30 June 2026
b) Pool, utilize, support and increase accredited experts in the region based on the framework	3.1.2 – 1 st milestone	Number of experts utilized	Use of accredited experts for at least one half of the requested missions	30 June 2026
c) Upon request, assist Members to promote the WCO e-learning programs in cooperation with Regional Training Centers (RTCs) and accredited experts	3.1.2 – 2 nd milestone	Number of implementing Members	At least 20/35 Members	30 June 2026
d) Work with developed Members to ensure their contribution to the regional capacity building activities	3.1.2 – 3 rd milestone	Number of contributions	Meet at least 75% of the ROCB requests	30 June 2026

e) Work with Vice Chair and Members to promote full and effective participation of women in international fora and trainings	3.1.3 – 1 st and 2 nd milestone	(1) Number of women participations for workshops (2) Women participation for international fora	(1) At least 25% of the participations (2) At least 20% annual growth of female Head of delegation at international forums.	30 June 2026
f) Work with regional training coordinator to identify and review Members' capacity building needs and priorities through conducting a needs assessment via a survey and ongoing consultation	3.2.1 – 1 st milestone	Number of surveys conducted	At least once per year	30 June 2026
g) Develop and conduct capacity building activities paying due attention to the needs and priorities identified	3.2.1 – 2 nd milestone	Number of CB activities	At least once per year	30 June 2026
h) Work with the WCO Secretariat and Members to evaluate the regional capacity building program	3.2.1 – 3 rd milestone	Results of participants' evaluation	At least average of 4 out of 5	30 June 2026
i) Work with regional training coordinator to feed results back into planning for regional capacity building activities	3.2.1 – 4 th milestone	Number of post action undertaken	At least once per year	30 June 2026
j) Work with Members to evaluate the impact of capacity building activities through follow-up surveys	3.2.1 – 5 th milestone	Number of tangible results realized by Members	At least 10 success stories	30 June 2026
k) Work with Vice Chair and Members to support Customs Administrations of SIEs to meet their development goals, capacity building needs and international obligations	3.3.1 – 1 st to 3 rd milestones	(1) Number of expert exchanges (2) Number of Members sharing their experiences (3) Workshops conducted	(1) At least once per year (2) At least 5 Members per year (3) At least twice per year	30 June 2026
l) Further strengthen cooperation among the Regional Entities (ex. RTCs) and ROCB A/P paying due attention to establishing /supporting regional experts for more sustainable capacity building delivery in the region	ROCB A/P specific action (not mentioned in the RSP)	Number of activities	At least once per year	30 June 2026

4. Enhance communication and information sharing among members

Specific Actions of ROCB A/P	Relevant part of RSP 2024-2026	KPI	Target	Deliverable in the RSP
a) Work with Vice Chair, RILO A/P and Members to share experiences on capacity building activities on regular basis via regional communication tools (e.g. WCO A/P Website and Newsletter, ROCB A/P Website and E-Newsletters)	3.1.1 – 1 st milestone	Number of sharing experiences	At least twice per year	30 June 2026
b) Work with Vice Chair, RILO A/P and Members to raise awareness of the importance of high-level commitment in the pertinent strategic issues	3.4.1 – 1 st milestone	Number of high-level dialogues	At least once every 2 years	30 June 2026
c) Work with Vice Chair, Members and RTCs to share good practices and forward-thinking work via regional communication tools	ROCB A/P specific action (not mentioned in the RSP)	Number of items shared	At least once per quarter	30 June 2026